

Digital Network

MMX-D-003



Airport	Malmö
Location	Departure hall
Product	Landscape
Name	MMX-D-003
Number of faces	1
Format	560 x 320 px
Ad length	10 seconds
Gross price /week	Contact Swedavia
Campaign period	Weekly or preferred

The digital network is suitable for campaigns, launches and other marketing activities where the goal is to reach high visibility and a large number of travelers.

The placement of the screens makes it possible to implement customized DOOH marketing activities and target passengers traveling to specific destinations or with certain airlines.



**Swedavia
Airports**

Specifications sheet

MMX-D-003

Delivery address:

airport.advertising@swedavia.se

The material must be delivered no later than five working days before campaign start.

Description of location:

Large screen placed in the departure hall next to the tax-free shop.

Pixels/resolution:

560 x 320.

Video format:

MPEG-4 Part 14 (MP4).

Image format:

JPG or PNG (RGB).

Image frequency:

25 images per second.

Bit rate:

10 000 kbp/s.

Video codec:

Standard.

Sound format:

No sound.

Length:

10 seconds.

Number of advertisers: 5

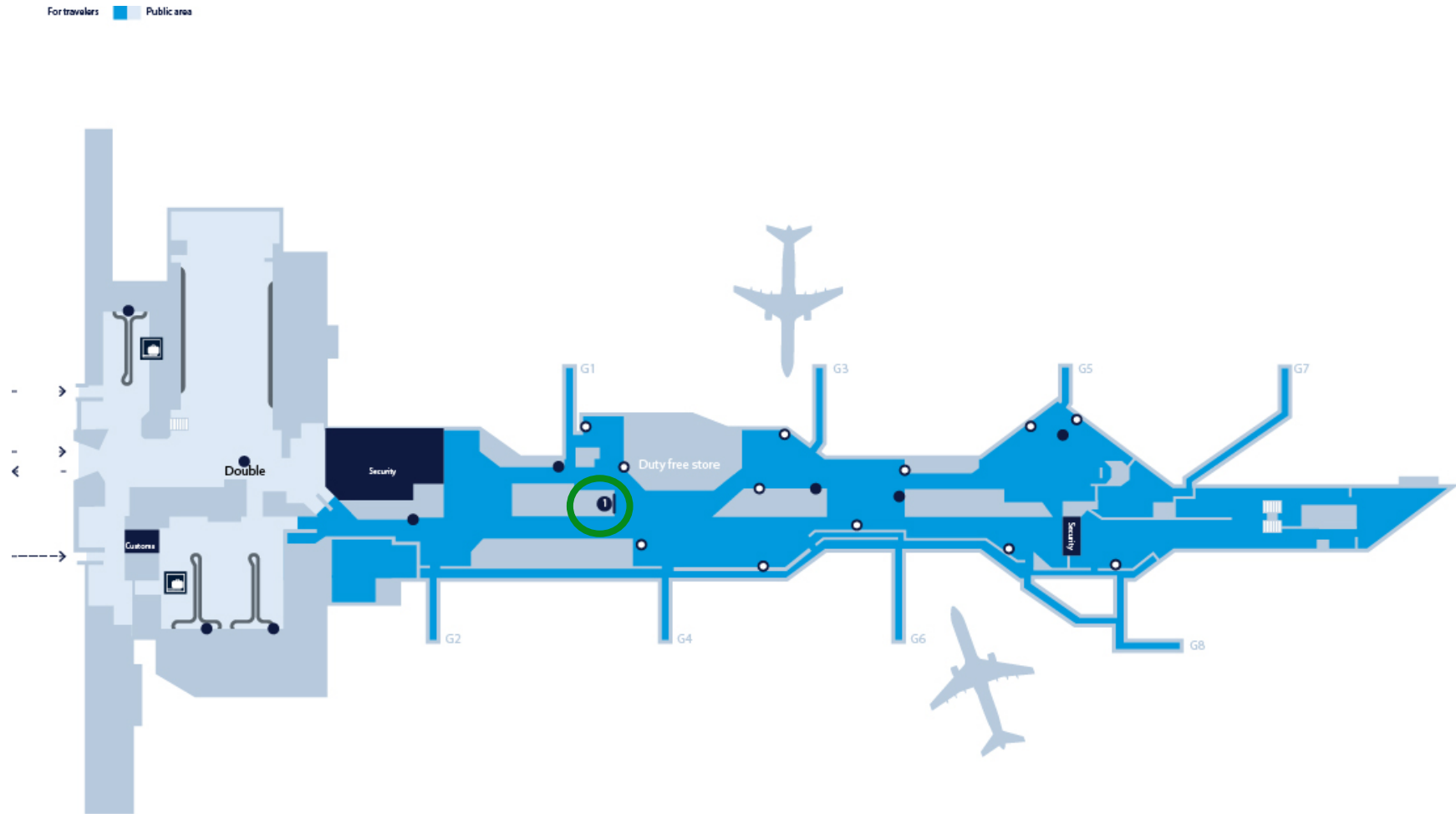
Delivery of digital material:

Send the digital material to

airport.advertising@swedavia.se.

Location

MMX-D-003



Swedavia
Airports

Digital 1 MMX-D-003 ● Digital Portrait 10 faces ○ Digital Landscape 16 faces